We claim:

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1. A process for the industrial synthesis of compounds of formula (I):

$$RO_2C$$
 CN
 CO_2R'
 CO_2R'
 CO_2R'

wherein R and R', which are the same or different, each represent linear or branched (C₁-C₆)alkyl,

wherein a compound of formula (III):

$$RO_2C$$
 CN
 RO_2C
 NH_2
(III),

wherein R is as defined hereinbefore,

is reacted with a compound of formula (IV):

$$Br$$
 OR' (IV),

wherein R' is as defined hereinbefore,

in the presence of a catalytic amount of a C₈-C₁₀-type quaternary ammonium compound,

and in the presence of potassium carbonate,
at the reflux of an organic solvent;
the reaction mixture is subsequently filtered;
the mixture is then concentrated by distillation;
a co-solvent is then added,
and the reaction mixture is cooled and filtered
to yield, after drying of the powder thereby obtained, the compound of formula (I),

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it being understood that a C_8 - C_{10} -type quaternary ammonium compound is a compound of formula (A) or a mixture of compounds of formula (A):

$$R_1 R_2 R_3 R_4 - N^{+} X$$
 (A)

wherein R_1 represents (C_1-C_6) alkyl, R_2 , R_3 and R_4 , which are the same or different, each represent (C_8-C_{10}) alkyl, and X represents halogen.

- 2. Synthesis process according to claim 1 allowing the compound of formula (I), wherein R represents a methyl group and R' represents an ethyl group, to be obtained.
 - 3. Synthesis process according to claim 1 allowing the compound of formula (I), wherein R and R' each represent a methyl group, to be obtained.
- 4. Process according to claim 1, wherein the C₈-C₁₀-type quaternary ammonium compound is Adogen 464[®] or Aliquat 336[®].
 - 5. Synthesis process according to claim 1, wherein the amount of potassium carbonate is from 2 to 3 mol per mol of compound of formula (III).
 - 6. Synthesis process according to claim 1, wherein the amount of compound of formula (IV) is from 2 to 3 mol per mol of compound of formula (III).

- 7. Synthesis process according to claim 1, wherein the initial volume of organic solvent is from 6 to 12 ml per gram of compound of formula (III).
- **8.** Synthesis process according to claim 1, wherein the organic solvent used for the reaction is acetone or acetonitrile.
- 5 9. Synthesis process according to claim 1, wherein the co-solvent used during isolation is methanol.
 - 10. Synthesis process according to claim 1, wherein the compound of formula (I) obtained has a chemical purity greater than 98 %.
- 11. Methyl 5-[bis(2-methoxy-2-oxoethyl)amino]-4-cyano-3-(2-methoxy-2-oxoethyl)-2-thiophenecarboxylate.
 - **12.** Methyl 5-[bis(2-ethoxy-2-oxoethyl)amino]-4-cyano-3-(2-methoxy-2-oxoethyl)-2-thiophenecarboxylate.
- 13. Process for the synthesis of ranelic acid, its strontium, calcium or magnesium salts and hydrates of the said salts, starting from a compound of formula (I):

$$RO_2C$$
 CN
 CO_2R'
 CO_2R'

wherein R and R', which are the same or different, each represent linear or branched (C_1-C_6) alkyl,

wherein the compound of formula (I) is obtained by the synthesis process according to claim 1.

14. Process for the synthesis of strontium ranelate and its hydrates, starting from a compound of formula (I):

$$RO_2C$$
 CN
 CO_2R'
 CO_2R'
 CO_2R'

wherein R and R', which are the same or different, each represent linear or branched (C₁-C₆)alkyl,

wherein the compound of formula (I) is obtained by the synthesis process according to claim 1.

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